

## Plastic combo loyalty card – one master card plus one sub card

### Overview

Master + 1 keychain card consists of two parts, a standard loyalty card of normal size 86mm x 54mm and a small keychain card of 25mm x 54mm, that are separated by a snap-off line. The master card is exactly same as a loyalty card. The [plastic keychain cards](#) usually have barcodes or serial numbers that are same as the master cards.

### Applications

- Bonus card
- Discount card
- Gift card
- Library card
- Loyalty card
- Membership card
- Rewards card
- Shopping card





SHANGHAI STAR TREND ENTERPRISE CO., LTD.

## Specifications

Product	MASTER + 1 KEYCHAIN CARD
Material	PVC, PET, ABS
Dimension	Outline: CR80 (85.7mm x 53.9mm) Sub card: 25mm x 53.9mm, round corners
Thickness	30mil (0.76mm) or customized
Laminated	Glossy or Matt
Snap-off lines	1
Keychain holes	1
IC chip	N/A
Printing	CMYK by offset printing Spot colors by screen printing
Magnetic stripe	LoCo 300oe /HiCo 2750oe 3 tracks, 12.7mm width Black, Gold, Silver
Signature panel	White/ Transparent
Personalization	Encoding track 1/2/3 of the magnetic stripe
Packing	Neutral packaging 200/ 250/ 500 cards per unit box 2,000/ 3,000/ 5,000 cards per master carton