

Plastic card of frosted finish as the loyalty card

Overview

The frosted finish with a noticeable grain size often appears on a business card. [Frosted plastic card](#) can give users a full personality experience. Compared with the traditional loyalty cards, this kind of [Customized Plastic Card](#) with the frosted finish has a pretty nice texture experience.

Applications

Bonus card
Discount card
Gift card
Loyalty card
Membership card
Privilege card
Rewards card
VIP card





SHANGHAI STAR TREND ENTERPRISE CO., LTD.

Specifications

Product	FROSTED FINISH CARD
Material	PVC, PET, ABS
Dimension	CR80 (85.7mm x 53.9mm)
Thickness	30mil (0.76mm) or customized
Laminated	Frosted
IC chip	N/A
Printing	CMYK by offset printing Spot colors by screen printing
Magnetic stripe	LoCo 300oe /HiCo 2750oe 3 tracks, 12.7mm width Black, Gold, Silver
Signature panel	White/ Transparent
Personalization	Bar code, black D.O.D printing, Ink jet printing, Thermal printing
Packing	Neutral packaging 200/ 250/ 500 cards per unit box 2,000/ 3,000/ 5,000 cards per master carton